




The
GAB
LAB | Gastronomic
Arts
Barcelona



GASTRONOMIC ARTS BARCELONA

PARTNERSHIP INCENTIVE PROGRAM

ELEVATE YOUR EARNINGS WITH OUR
ENHANCED EXPERIENCES

TABLE OF CONTENTS

WELCOME PAGE	3
WHY PARTNER WITH US	4
CLASSES WE OFEFR	5
PARTNERSHIP BENEFITS	6
MARKETING AND SUPPORT	7
WHY PARTNERS LOVE US	8
HOW IT WORKS	9
TIERED INCENTIVE SCHEME	10
TESTIMONIALS	11
CONTACT US	12
FINAL THOUGHTS	13
THE FINE PRINT	14

WELCOME TO GASTRONOMIC ARTS BARCELONA, WHERE CULINARY PASSION MEETS WORLD-CLASS EXPERIENCES!

We invite you to join our Tiered Partnership Incentive Program, designed to enrich your services and boost your earnings through collaborative success.

**SCAN THE QR
CODE TO SIGN UP**



The
**GAB
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WHY PARTNER WITH US?

Partnering with us allows you to offer your clients world-class culinary experiences tailored to their preferences. Whether they're food lovers, cultural explorers, or corporate teams seeking bonding activities, our cooking classes and culinary events are designed to inspire and delight.

OUR CORE OFFERINGS INCLUDE:

- **Authentic Culinary Classes:** From our iconic paella-making experience to tapas and baking workshops, we bring the true essence of Spanish cuisine to life.
- **Customized Experiences:** Personalize each class based on your clients' needs, whether it's for solo travelers, families, or corporate groups.
- **Cultural Immersion:** Our experiences aren't just about food—they offer a deep dive into Spanish culture through hands-on learning and local market visits.



CLASSES WE OFFER

We provide a diverse range of cooking classes and cultural experiences that appeal to a variety of clients:

ULTIMATE PAELLA COOKING CLASS EXPERIENCE:

Our award winning and most popular class as clients prepare a full meal, starting with fresh ingredients from one of the worlds most famous markets.

- 3 HOURS / UP TO 12 PAX / SHARED CLASS

PREMIUM PRIVATE PAELLA MASTERCLASS:

An intimate, hands-on journey into Spain's most famous dish, complete with a market tour and expert instruction.

- 3 HOURS / UP TO 6 PAX / PRIVATE GROUP

SIP & SAVOR: TAPAS AND SANGRIA WORKSHOP:

Learn how to make Spain's favorite small plates, from patatas bravas to gambas al ajillo. Plus learn to make 2 different sangrias that pair perfectly.

- 2.5 HOURS / UP TO 12 PAX / SHARED OR PRIVATE

SWEET ESCAPE – BAKE & TAKE WORKSHOP:

Perfect for pastry lovers, this class teaches the art of creating sweet, artisanal baked goods with the dessert menu changing monthly.

- 3 HOURS/ UP TO 6 PAX / SHARED OR PRIVATE

RHYTHM & TASTE: FLAMENCO SHOW PLUS COOKING CLASS:

Combine Spain's vibrant culture with a live Flamenco performance and a hands-on cooking class for a truly unique evening.

- 3.5 HOURS / UP TO 10 PAX / SHARED



PARTNERSHIP BENEFITS

By partnering with Gastronomic Arts Barcelona, you gain access to tailored experiences, exclusive benefits, and professional support. Here's what you can expect:

EXCLUSIVE CULINARY PACKAGES:

Offer your clients private classes and group sessions that can be customized based on their interests, dietary needs, and schedules.

FLEXIBLE CUSTOMIZATION:

Personalize every experience, including the option to add on Flamenco performances, cultural tours and premium upgrades.

ATTRACTIVE COMMISSIONS:

Benefit from competitive commission rates while offering your clients unique, memorable experiences.

VIP TREATMENT FOR YOUR CLIENTS:

We ensure every client receives personal attention and a high-quality experience.

DEDICATED SUPPORT:

Our team works closely with you to manage bookings, special requests, and logistics, making the process seamless for both you and your clients.



WHY PARTNERS LOVE WORKING WITH US

VARIABLE TIRED OFFERS:

- Customized discounts and commissions based on your setup and preferences

SEAMLESS INTEGRATION:

- Add our booking widget to your website in minutes and start earning commissions effortlessly.

EXCLUSIVE OFFERS FOR YOUR CLIENTS:

- Provide guests with special discounts and elevate their experience with trusted recommendations.

HIGHER DISCOUNTS WHEN YOU BOOK DIRECTLY:

- Book tickets on behalf of your clients and offer them premium discounts while increasing your earning potential.

FLEXIBLE EARNINGS:

- Adjust your commission plan to align with your business needs.

SUPPORT AND TRANSPARENCY:

- We handle the tracking, reporting, and payouts, so you can focus on promoting and delighting your clients.

EXAMPLES OF POTENTIAL EARNINGS**

- Paella Pau: 8 tickets sold = €64 earned
- Sandra Sangria: 16 tickets sold = €228 earned
- Cathy Cakes: 30 tickets sold = €540 earned
- Octo-Tapas: 50 tickets sold = €1,000 earned

** BASED ON SOLO MONTHLY INCENTIVE SCHEME

**SIMPLE STEPS
TO SUCCESS**

**TRACK WITH
UNIQUE CODE**

**EARN MORE
AS YOU GROW**

**REGULAR
RELIABLE PAYOUTS**

HERE'S HOW IT WORKS

1. SPREAD THE WORD

- Share our unique paella and culinary experiences through your website, flyers, or direct conversations. Many visitors are unaware of our classes but fall in love with them once they know.

2. GUIDE GUESTS TO BOOK ONLINE

- Guests can view and purchase tickets directly from our website at www.gastronomicartsbarcelona.com or www.gablabbcn.com

3. USE YOUR UNIQUE VOUCHER CODE

- We'll provide you with a custom voucher code, such as "PaellaP24."
- Guests will enjoy a discount, and you'll earn a commission for each booking.

4. TRACK YOUR EARNINGS

- We'll track all sales made with your voucher code, and payouts will be processed starting on the 3rd day of the following month.

5. BONUS INCENTIVES

- Earn 100 EUR Bonus: For every 10 tickets sold in a month.
- Super Bonus - Earn 500 EUR: Sell 50 tickets in one month and receive an additional €500 bonus on top of your commission.

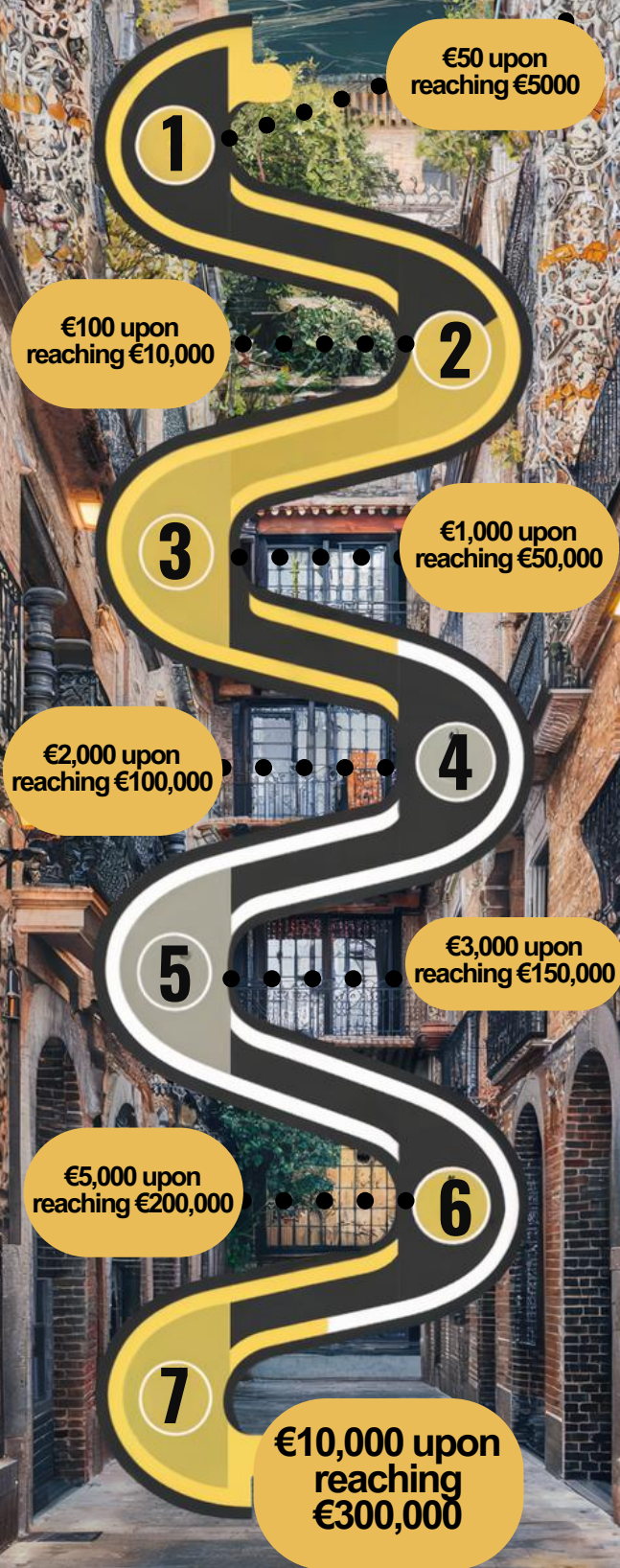
6. EXCLUSIVE PARTNER PERKS

- Add Our Booking Widget to Your Website:
 - Integrate our booking widget into your website, making it easy for your clients to book directly. All bookings made through your widget will be tracked and credited to your account.
- Book On Behalf of Your Customers:
 - If you book directly on behalf of your guests, you can offer them a higher discounted rate and still earn your commission.

7. REGULAR AND RELIABLE PAYOUTS

- Payouts are a priority, with commissions calculated monthly and bonuses awarded promptly upon reaching thresholds. This reliable payment schedule supports partners' financial planning and reinforces the value of their contributions

TIERED INCENTIVE STRUCTURE



TIERED REWARDS FOR TIERED SUCCESS

Our program offers a structured incentive system, rewarding you for each milestone achieved with higher commissions and exclusive bonuses. Here's how you can grow and benefit from our partnership

TIER 1: SAVORY STARTER

- Guest Discount: 5%
- Partner Commission: 5%
- Bonus: €50 at €5000 in bookings

TIER 2: GROOVE GETTER

- Guest Discount: 6%
- Partner Commission: 6%
- Bonus: €100 upon reaching €10,000 in bookings

TIER 3: EASY RIDER

- Guest Discount: 8%
- Partner Commission: 8%
- Bonus: €1,000 upon reaching €50,000 in bookings

TIER 4: FLAVORFUL ACHIEVER

- Guest Discount: 10%
- Partner Commission: 10%
- Bonus: €2,000 upon reaching €100,000 in bookings

TIER 5: GOURMET GURU

- Guest Discount: 12%
- Partner Commission: 12%
- Bonus: €3,000 upon reaching €150,000 in bookings

TIER 6: CULINARY CONNOISSEUR

- Guest Discount: 15%
- Partner Commission: 15%
- Bonus: €5,000 upon reaching €200,000 in bookings

TIER 7: MASTER OF GASTRONOMY

- Guest Discount: 18%
- Partner Commission: 18%
- Bonus: €10,000 upon reaching €300,000 in bookings

HEAR FROM OUR SUCCESSFUL PARTNERS

Joining Gastronomic Arts Barcelona's partnership program was a game-changer for us. Our bookings have increased significantly, and the bonuses really add up!

— Marco F., Barcelona Experiences

Gastronomic Arts Barcelona provides top-notch promotional materials that make it easy to attract new customers. The marketing support we receive is truly unparalleled.

— Thomas K., Event Planner

The training sessions were thorough and insightful. I felt fully equipped to start promoting the classes and managing bookings effectively right from day one.

— Linda M., Travel Agent

The partner events are not just fun; they're incredibly informative. They give us a chance to meet other partners and learn from their experiences, as well as directly from the chefs and managers at Gastronomic Arts Barcelona.

— Rajesh G., Hospitality Consultant

Having a dedicated partnership manager makes all the difference. Whenever we have questions or need assistance, we know exactly who to call, and they are always ready to help.

— Emily J., Lifestyle Blogger

READY TO SPICE UP YOUR EARNINGS?

Join the Gastronomic Arts Barcelona family today and start enhancing your offerings while boosting your profits. Contact us to get started and receive your unique voucher code.

CLICK HERE
TO SIGN UP



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www.gastronomicartsbarcelona.com/partnerships

THE FINE PRINT: CRAFTING SUCCESS TOGETHER

Gastronomic Arts Barcelona is an integral part of Formacion Lancaster SL, a collective committed to delivering premier educational and experiential services. As a flagship entity under the Formacion Lancaster SL umbrella, Gastronomic Arts Barcelona exemplifies the group's dedication to excellence and innovation in culinary education.

- Formacion Lancaster SL encompasses several dynamic ventures, each specializing in distinct areas of education, experiences, and personal development:
- GAB LAB: A creative hub within Formacion Lancaster SL that focuses on culinary innovation and experimentation, providing a space for chefs and food enthusiasts to explore new culinary techniques and concepts.
- Let's Go Barcelona: Dedicated to enriching the travel experience for visitors to Barcelona, offering unique tours and activities that showcase the rich cultural tapestry of the city. From historical walks to culinary tours, Let's Go Barcelona ensures a memorable exploration of our vibrant city.
- Lancaster Language School: Offers extensive language courses and cultural immersion programs, enhancing language skills and fostering global connections through education.
- Lancaster Leadership Institute: Aims to cultivate future leaders with targeted workshops, seminars, and mentorship in essential business and leadership skills.
- Culinary Horizons Barcelona: A non-profit initiative under Formacion Lancaster SL that provides accessible culinary education to diverse communities, emphasizing sustainable cooking practices and comprehensive food education.
- Gastronomy and Beyond - New events space slated to open in early 2025

Together, these entities form a robust network, driven by Formacion Lancaster SL's commitment to quality, community engagement, and lifelong learning. Gastronomic Arts Barcelona is proud to collaborate within this framework, bringing unparalleled culinary experiences and education to both locals and international visitors.

TERMS AND CONDITIONS FOR THE GASTRONOMIC ARTS BARCELONA TIERED PARTNERSHIP INCENTIVE PROGRAM

1. **Eligibility:** This program is open to all approved partners of Gastronomic Arts Barcelona. Partners must be in good standing with legal authority to enter into a binding contract.
2. **Program Participation:**
 - Participants must agree to these terms and conditions to join the program.
 - Partners are responsible for maintaining accurate contact information and promptly updating Gastronomic Arts Barcelona with any changes.
3. **Incentive Tiers:**
 - Incentives are earned based on the net booking value achieved within the program year.
 - The program year resets annually on the date of the partner's enrollment.
 - Partners must meet or exceed the specified booking threshold for each tier to qualify for the associated rewards and bonuses.
4. **Voucher Codes:**
 - Unique voucher codes will be issued to partners and must be used at the time of booking to apply the correct discounts and track bookings.
 - Misuse of voucher codes may result in suspension from the program.
5. **Commissions and Bonuses:**
 - Commissions are calculated on the net value of bookings made through the partner's unique code, excluding cancellations and refunds.
 - Bonuses are issued upon reaching the cumulative booking goals for each tier and are subject to review for any discrepancies.
6. **Payment:**
 - Commissions are paid monthly and bonuses are paid upon achievement of each tier's threshold.
 - Payments will be made through bank transfer or another agreed method.
7. **Marketing and Promotional Materials:**
 - Partners are granted limited, non-exclusive rights to use Gastronomic Arts Barcelona's branding and promotional materials for the purpose of promoting the partnership.
 - All marketing materials provided by Gastronomic Arts Barcelona must be used in their original form and may not be altered without prior approval.
8. **Confidentiality:**
 - Partners must keep any confidential information received from Gastronomic Arts Barcelona private and secure, and may not disclose such information to any third parties without prior written consent.
9. **Termination:**
 - Either party may terminate the partnership with 30 days' written notice.
 - Gastronomic Arts Barcelona reserves the right to terminate the partnership immediately due to breach of these terms, illegal activity, or behavior that may harm the reputation of Gastronomic Arts Barcelona.
10. **Dispute Resolution:**
 - Any disputes arising under these terms will be resolved through arbitration in accordance with the laws of the jurisdiction in which Gastronomic Arts Barcelona is located.
11. **Amendments:**
 - Gastronomic Arts Barcelona reserves the right to amend these terms and conditions at any time. Partners will be notified of any changes and continued participation in the program will constitute acceptance of the new terms

**GROW WITH US,
EARN WITH US --
LET'S CREATE
MEANINGFUL
CULINARY
EXPERIENCES
TOGETHER!**

**FOLLOW US
@GABLABBCN**

